

Lab Website	Premium Plus	Premium	Standard Plus	Standard
Price for Website (1)	Call	Call	Call	Call
Design Theme	Custom	Standard (2)	Standard (2)	Standard (2)
SSL Certificate/HTTPS (5)	•	•	•	•

PAGES	FEATURES	ADMIN CONTROLS				
Home Page						
	Image Rotator w/text area	Image/Text/Timing Controls	•	•	•	•
	Body Text & Featured Text Area	Body Content Managers	•	•	•	•
	Home Page Alerts - Enhanced	Top of Page and Full Page Alert	•	•	•	•
	Mobile Call Now Button	On/Off Control	•	•	•	•
	Featured Employee Area	On/Off - Pic/Name/Title	•	•	•	•
	Address/Hours/Map	On/Off From Site Info Page	•	•	•	•
	Footer Navigation Links	On/Off From Navigation Links	•	•	•	•
	Featured Page Blocks	Image & Link Text Controls	•	•		
	Logo Crawler	Image & Image Title Controls	•	•		
	Formatted Record Blocks	On/Off - From Formatted Pages	•	•		
Products Pages						
Products	Simple Content Page	Body Content Manager	•	•	•	•
Line Card	Simple Content Page	Body Content Manager	•	•	•	•
New Products	Simple & Formatted Content	Body & Formatted Content	•	•	•	•
No Glare Lenses	Simple Content Page	Body Content Manager	•	•		
Digital Lenses	Simple Content Page	Body Content Manager	•	•		
Frames	Simple Content Page	Body Content Manager	•	•		
Customer Pages						
Customer Home	Simple Content Page	Body Content Manager	•	•	•	•
Remote Ordering	Simple Content Page	Body Content Manager	•	•	•	•
Education & Training	Simple Content Page	Body Content Manager	•	•	•	•
Upcoming Events	Simple & Formatted Content	Body & Formatted Content	•	•	•	•
Company Pages						
About Us	Simple Content Page	Body Content Manager	•	•	•	•
Staff Page	Simple & Staff Records	Body & Staff Record Manager	•	•	•	•
Photos	Simple & Photos w/Captions	Body & Photo Record Manager	•	•	•	•
Our Lab	Simple Content Page	Body Content Manager	•	•		
Testimonials	Simple Content Page	Body Content Manager	•	•		

FAQ	Simple Content Page	Body Content Manager	•	•		
Video FAQ	Simple & Videos w/Captions	Body & Video Record Manager	•	•		
PW Protected Features						
Customer Registration	Simple & Registration Form	Approve Customers	•	•	•	
LogIn Home w/Messages	Simple & Formatted Content	Body & Formatted content	•	•	•	
Price List	Link to Single PDF	PDF Upload	Multiple (3)	Multiple (3)	Single	
Package Pricing	Simple & Formatted Content	Body & Formatted Content	•	•	•	
Promotions	Simple & Formatted Content	Body & Formatted Content	•	•	•	
Admin - Approval	Registration Approval Manager	Admin Email/Approve/Delete	•	•	•	
Admin - Manager	Registered Customer Manager	Records - Edit/Delete/Export	•	•	•	
PDF Based Features						
Account Application	Link to Single PDF	PDF Upload	•	•	•	•
Newsletter	Link to Single PDF	PDF Upload			•	•
Newsletter	Multiple PDFs w/thumbnails	Newsletter Archives	•	•		
HIPAA	Link to Single PDF	PDF Upload	•	•		
Policies	Link to Single PDF	PDF Upload	•	•		
Specialty Pages						
Document Center	Simple & Document Folders	Document Control System	•	•	•	•
Contact Page	Address/Hours/Map/Contact	Body Content & Sections	•	•		
Announcements Page	Simple Content Page	Body Content Manager	•	•		
Legal Notices	Simple Content Page	Body Content Manager	•	•	•	•
Additional Admin						
Admin Users	Control Admin Access	User Manager - 2 Level	•	•	•	•
Template Manager	Selects Website Design	Template & Color Selectors		•	•	•
Meta Controls	Adds code snippets to pages	Site & Page Tag Fields	•	•	•	•
Site Address & Hours	Home and Contact pages	Fields for Addr/Ph/Hours	•	•	•	•
Social Icons	Icon links to sites (4)	Social URL Fields	•	•	•	•
Sitemap File	Search Engines Read	Sitemap Update Button	•	•	•	•

(1) - Monthly Hosting, SSL & Support Plan is Additional

(2) - 3 standard design layouts with multiple color themes

(3) - Customers can be assigned 1 of multiple pricelists

(4) - Icons for Facebook/Twitter/Pinterest/Instagram/LinkedIn

(5) - Not compatible with all browsers. The minimal cost of the current SSL could change in the future, depending on availability