

internet, technology and marketing services for your business

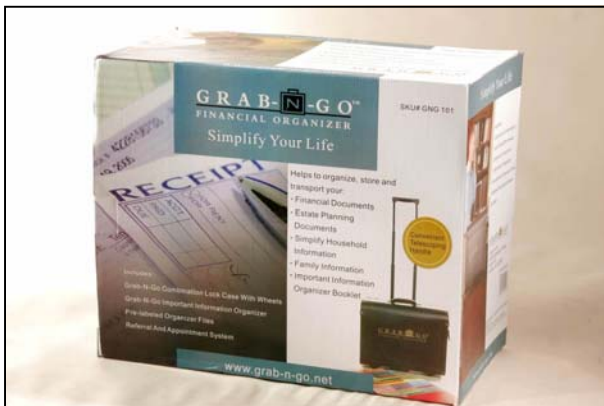
Here are some further examples of work we have done in the marketing design arena. When creating a brand image, it is important that all print and digital components complement each other.

To illustrate this, we have showcased the Grab-N-Go and Superior Optical projects. For GNG, we designed the logo, the product packaging, product booklet, web site, trade show booth graphics and trade show brochures. Each with a similar "look and feel" to produce a strong, cohesive and professional message. See page 2 for Superior Optical examples.

Marketing Design Services

GRAB-N-GO™ FINANCIAL ORGANIZER

Packaging Design



Booth Design



Brochure Design



Booklet Design



Web Site Design



Superior Optical Rebrand - we did a complete rework of the website and collateral materials while still using the logo that we had redesigned not too long before. The owners wanted a look that was visually impactful and, after the website was finished, we created the rest of the materials with a design complementary to each other.



Website

Tradeshow Display



Tradeshow Flyer

Trifold Brochure



Presentation Folder

Lab Video



Postcard Mailer



Personalens® Project— we developed the name for this product line and filed to obtain the trademark registration for the product name.

To the immediate right is the cover of a four-page brochure and on the far right is the image of a trade show display. We kept the design style for Personalens in the motif already used with other collateral while giving it a look that can be recognized as its own.

